Franchise Business REVIEW
Ratings and Reviews of the Best Franchise Opportunities by Franchisees | 2016
www.FranchiseBusinessReview.com

TOP LOW-COST FRANCHISES
Under $100K Opportunities Ranked Highest by Franchisees Who Own Them

Janice Sinardi, a Cruise Planners franchisee since 2008, runs her business out of her home.

A Personal Experience Led The Gilberts to Purchase a Senior Care Authority Franchise
PAGE 5

The List: Best of the Best Low-Cost Franchises
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Murphy Business & Financial Enabled Peggy Kragh to Pursue A New Career
PAGE 11
SPECIAL REPORT: Top Low-Cost Franchises

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ONE LOCAL BUSINESS AT A TIME

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SPECIAL REPORT: Top Low-Cost Franchises

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BE YOUR OWN BOSS.

Choose your franchise business today from ones rated highest by the franchisees who own them.

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How Low Can You Go?

I love to get something of quality for a bargain. Who doesn't? The important word to focus on here is “quality”, particularly if you are considering purchasing a low-cost franchise.

There are hundreds of low-cost franchises to choose from, business opportunities that require an initial investment of $100,000 or less. They cover a variety of industries including home maintenance, business consulting, fitness, and travel services. There truly is one for every interest. The challenge is knowing which ones are worth investing in and which are a good fit for you.

In this special report, we highlight how to identify a quality franchise and feature helpful insight from franchisees and franchisors, as well as a list of top low-cost franchises with the highest owner satisfaction ratings in their industries (see page 6). If you're serious about owning your own business, this report is a great place to start your research.

For additional resources including brand-specific satisfaction reports, franchisee profiles, and our FBR Franchise Buyer’s Toolkit, be sure to visit www.FranchiseBusinessReview.com.

Informed franchising is happy franchising,

Emma Pearson, Editorial Director

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**FranchiseBusinessReview™**

*Sharing the franchise experience*

Franchise Business Review is the leading national franchise market research firm that performs independent surveys of franchisee satisfaction and franchise buyer experiences. Before you invest in any franchise opportunity, read our reports to get the facts from those who know best—franchisees. We publish six annual research reports: Guide to Today’s Top Franchises, Top Senior and Child Services Franchises, Top Low-Cost Franchises, Top Home Services Franchises, Top Food Franchises, and Top Franchises for Veterans. All are available for free at FranchiseBusinessReview.com. To see our list of the top 200 franchises according to the franchisees who own them, visit FBR50.com.

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**About our research**

Participation in Franchise Business Review’s franchisee satisfaction research is free for all North American franchise systems with a minimum of 10 franchisees. For this report, we surveyed approximately 11,000 franchisees representing 125 low-cost brands between November 2015 and April 2016. We asked each franchisee to answer 33 benchmark questions ranking their franchise in the areas of financial opportunity, training and support, leadership, operations and product development, core values (e.g., honesty and integrity of franchisor), general satisfaction, and the franchisee community. We also asked them to answer an additional 16 questions about their market area, demographics, business lifestyle, overall enjoyment running their franchise, and role in the franchisee community. From this data, we identified our list of top food franchises with the highest franchisee satisfaction. Surveys to determine the Top Franchises for 2017 are underway. If you are a franchisor and would like to participate, please call 866-397-6680 or contact info@FranchiseBusinessReview.com.
Top Low-Cost Franchises That Let You Be Your Own Boss Without Breaking the Bank
A Look at the Top Brands and What it Takes to Be Successful

When you think of franchising, what brands come to mind? Burger King, Jiffy Lube, Motel 6? Their initial investment ranges from several hundred thousand dollars to several million. Thankfully, there are hundreds of low-cost franchise brands available in a variety of business formats with initial investment costs starting at under $100,000. Our 2016 Top Low-Cost Franchises list on page 6 features proven opportunities beginning as low as $2,095. Investing in any one of them will enable you to finally be your own boss with the advantage of having the established systems and support franchising provides.

Some people believe you have to invest a lot of money in order to be successful in franchising. Our franchise research indicates there is not necessarily a correlation between the amount you invest in a franchise and the amount you may earn. In fact, many of the low-cost franchises featured in this report have a very high return on investment based on high average unit sales and lower overall investment requirements. This is outlined in detail within the How Much Money Can You Make? section of our FBR Franchise Buyer’s Toolkit and is illustrated by the fact that 89% of the franchisees we surveyed rated their overall satisfaction with the opportunity provided by their franchise business as above average.

Low-cost franchises have enabled many entrepreneurs to be their own boss and achieve their personal and financial goals. For example, senior services is a hot sector due to the fact that 10,000 people turn 65 every day. The average annual pre-tax income reported by low-cost senior care franchisees we surveyed is $92,300. The start-up investment range for low-cost senior services brands that made our list of top low cost franchises on page 6 including Visiting Angels, Homewatch CareGivers, Amada Senior Care and FirstLight HomeCare.
SPECIAL REPORT: Top Low-Cost Franchises

is $67,935 to $95,156. Overall, the average annual income of low-cost franchisees is $63,000 versus $82,657 for all franchisees we survey. Please note that not all franchisees we survey provide income data. In addition, there are franchisees who do not achieve the average income figures we provided, while others far exceed it.

If you are ready to invest in a low-cost franchise, remember that not all are created equal. Extensive due diligence is a must! The list on page 6, which features low-cost franchises with some of the highest owner satisfaction ratings in their industries, serves as a strategic place to start your research. We compiled it after extensively analyzing data from approximately 11,000 franchisees representing 125 low-cost brands.

**UNIQUE ADVANTAGES OF LOW-COST FRANCHISES**

A quality low-cost franchise will offer the same benefits all solid brands do including good training, strong leadership, a supportive franchisee community, and proven successful systems. Since you’ll be provided with an out-of-the-box business model, you’ll be in business as soon as you complete training.

“Being a franchisee is very beneficial, particularly when it comes to the processes and procedures of the business model,” says Pete Wilson, owner of a Window Genie franchise in West Chester, OH. “I didn’t have to go out and learn from the school of hard knocks how to figure everything out.”

“I’m able to trust in the systems that Weed Man has put in place and focus on managing and growing my team and building the business,” says Chase Hilenmeyer, who owns his Weed Man lawn care franchises in Lexington, KY and Nashville, TN with his father, Stephen, and brother, Seth. Hilenmeyer, who purchased the Lexington location in 2003 and Nashville location in 2015, projects the gross revenue of his family’s business will be $3 million in 2016. The initial investment required to purchase a Weed Man franchise starts at approximately $68,000.

A positive company culture and supportive franchisee community are two things the best franchise companies have in common. The benefit of being able to tap into franchisees’ knowledge and ideas by both franchisors and fellow franchisees cannot be underestimated.

“We believe franchising is a true partnership between our owners and headquarters. We have a very open and collaborative culture,” says Pinot’s Palette Co-Founder and President, Charles Willis. “We know that to survive as a brand we must continually innovate, so listen to the ideas of our 200+ smart franchise owners.”

“I love my fellow franchisees! They are all willing to talk, share resources, and point me in the right direction so I can be successful,” says Jennifer Hendrickson, who owns a Murphy Business & Financial franchise, a business brokerage firm specializing in buying and selling businesses and franchises, in Cape Girardeau, MO.

“Never at any point during the process have we felt alone or that we couldn’t reach out to others for guidance,” says Hilenmeyer. “We often visit other franchises and are welcomed into their business, where we are able to have open, candid conversations about successes and failures, which has been a great resource.”

While low-cost franchises offer many of the same advantages their more expensive counterparts do, they provide some unique ones too.

**Affordability:** Many franchises require an initial investment of hundreds of thousands or even millions of dollars. Low-cost franchises enable you to own your own business without a huge investment. The initial investment of the top low-cost franchises that made our list on page 6 ranges from $2,095 to $99,975.
Expedited Profitability and Less Debt: Lower start-up costs combined with less overhead increases your chances of achieving profitability faster. Higher cost franchise opportunities, which are usually more expensive to run and may require larger loans, typically take much longer to generate a return on your investment.

“The low overhead that comes with owning a home-based franchise is a huge advantage,” says Thomas Bunchman, CEO of JumpBunch, which offers sports and fitness activity programs for children. “The funds that would have to be used to pay for rent, electricity, water, and maintenance somewhere else instead go towards direct revenue generation.”

Easier Scalability: If you aren’t buried in debt and are making a good profit, you may well have the funds needed to purchase additional locations or territory. Based on our current research, the median annual pre-tax income of multi-unit franchisees is $88,000, with 29% earning over $150K and 16% earning over $250K. By contrast, only 11% of single-unit franchise owners earn more than $150K and only 4% earn over $250K.

Recession Resistant: Since they typically do not to require expensive overhead and lots of staff, low-cost franchises tend to have a better chance of surviving through challenging economic climates. This is particularly true of those that fulfill non-optional needs such as senior and childcare services, as well as automobile and home maintenance.

More Location Choices: The majority of low-cost franchises are service businesses that can be run out of a home office. Some franchisees can run their business from anywhere with Internet access.

Flexible Hours: Since it’s likely you won’t have a brick-and-mortar location that requires someone to be on-site, you can answer client calls while watching your children play sports and schedule client appointments around other things that are going on in your life. Even though your hours may be flexible, you are going to have to work very hard to make your business a success.

“I put in about 45 hours of office time during the week, go home and coach sports with my kids, then spend a few more hours at night on business activities,” says Wilson of Window Genie. “The first few months of business were much more hectic. I now have a good rhythm to the week.”

WHAT TO CONSIDER PRIOR TO INVESTING IN ANY FRANCHISE

Regardless of the investment range, deciding to invest in a franchise business necessitates extensive due diligence. There are specific things to look for.

“A prospective franchisee should be looking for a franchisor that has a good history or reputation of proven support within their franchise system,” says MaidPro CEO, Mark Kushinsky. “A franchisor should supply their franchisees with personalized business and marketing strategies, industry leading technology, top-of-the-line sales teams for franchisees’ prospective clients, and round-the-clock help for the day-to-day questions.”

“The number one ‘must have’ is fantastic training. The reason you’re buying a franchise is to follow a proven system and the only way to do so is to get the proper knowledge and training that is crucial to succeed once you open your doors for business,” says Dave Claffin, President of Franchise Development at Fastest Labs. “Second is ‘culture’. Every business has its own personality, so you must make sure you fit into the culture of the franchise team. You’re essentially entering a marriage when you purchase a franchise, so you want to make sure that you have fun and can enjoy the next chapter of your working career.”

Talking with existing franchisees and reviewing a brand’s franchisee satisfaction survey results will provide you many insights into a specific franchise company. The following are a few key things you should also consider before signing any franchise agreement. With the exception of franchisee satisfaction insight, the information can be obtained from a franchisor’s Franchise Disclosure Document (FDD), which outlines what the franchisor will do for you, what they will expect of you, financial information, information about franchise performance, and contact information for current franchisees as well as those that have recently exited the system. An in-depth breakdown of an FDD is presented via on-demand video segments within our FBR Franchisee Buyer’s Toolkit.

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For more information on this report, visit: www.FranchiseBusinessReview.com
### THE LIST

**Best of the Best: Top Low-Cost Franchises**

<table>
<thead>
<tr>
<th>Brand</th>
<th>Category</th>
<th>Survey Date</th>
<th>Startup Investment</th>
<th>Cash Requirement</th>
<th>Total Units</th>
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<tbody>
<tr>
<td>9Round Kickboxing</td>
<td>Fitness</td>
<td>March 2016</td>
<td>$66,600 – $102,700</td>
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<td>A All Animal Control</td>
<td>Wildlife control &amp; removal</td>
<td>April 2016</td>
<td>$10,750 – $50,000</td>
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<td>* ActionCOACH</td>
<td>Business coaching</td>
<td>Dec. 2015</td>
<td>$61,250 – $108,641</td>
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<td>Aire-Master of America</td>
<td>Commercial hygiene service</td>
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<td>$18,384 – $138,400</td>
<td>$30,000 – $50,000</td>
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<td>* Amada Senior Care</td>
<td>In-home senior care</td>
<td>May 2015</td>
<td>$92,210 – $171,654</td>
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<td>* Amazing Athletes</td>
<td>Early childhood development</td>
<td>July 2015</td>
<td>$29,550 – $36,150</td>
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<td>APEX Fun Run</td>
<td>School fundraising program</td>
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<td>ASP – America’s Swimming Pool Company</td>
<td>Swimming pool maintenance</td>
<td>Sep. 2015</td>
<td>$64,900 – $89,500</td>
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<td>Auto Appraisal Network</td>
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<td>Baby Boot Camp</td>
<td>Fitness programs</td>
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<td>$4,570 – $10,800</td>
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<td>Bottle &amp; Bottega</td>
<td>Wine &amp; painting studio</td>
<td>Sep. 2015</td>
<td>$96,800 – $158,250</td>
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<tr>
<td>CarePatrol</td>
<td>Assisted living placement services</td>
<td>Nov. 2015</td>
<td>$64,400 – $82,450</td>
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<td>Complete Weddings and Events</td>
<td>Wedding &amp; event services</td>
<td>July 2015</td>
<td>$30,350 – $48,650</td>
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<td>CompuChild</td>
<td>Children’s technology education</td>
<td>June 2015</td>
<td>$18,300 – $33,600</td>
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<td>Creative Colors International</td>
<td>Leather &amp; vinyl repair services</td>
<td>July 2015</td>
<td>$83,600 – $112,250</td>
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<tr>
<td>* Cruise Planners — more on p. 18</td>
<td>Travel agency</td>
<td>June 2016</td>
<td>$2,095 – $22,667</td>
<td>$10,495</td>
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<td>* CruiseOne/Dream Vacations — more on p. 19</td>
<td>Travel agency</td>
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<td>$3,245 – $21,850</td>
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<td>Drama Kids</td>
<td>Drama programs</td>
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<td>Estrella Insurance</td>
<td>Financial services</td>
<td>April 2015</td>
<td>$49,950 – $84,000</td>
<td>$20,000 – $50,000</td>
<td>118</td>
</tr>
</tbody>
</table>

“Our franchise operates as a team and in many cases like a large family working toward a common goal.”

— A All Animal Franchisee

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*This brand’s Franchisee Satisfaction Report is available at www.FranchiseBusinessReview.com*
<table>
<thead>
<tr>
<th>Company</th>
<th>Industry</th>
<th>Survey Date</th>
<th>Startup Investment</th>
<th>Cash Requirement</th>
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<tr>
<td>Family Fare</td>
<td>Convenience store retailer</td>
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<td>$31,800 – $210,700</td>
<td>$31,800 – $210,700</td>
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<td>Fastest Labs</td>
<td>Drug, alcohol &amp; DNA testing services</td>
<td>June 2016</td>
<td>$66,508 – $82,875</td>
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<td>*FirstLight HomeCare</td>
<td>In-home senior care</td>
<td>June 2016</td>
<td>$95,156 – $140,734</td>
<td>$65,000</td>
<td>170</td>
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<td>*Fish Window Cleaning Services</td>
<td>Window cleaning</td>
<td>Oct. 2015</td>
<td>$78,225 – $139,700</td>
<td>$75,000</td>
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<td>Fit Body Boot Camp</td>
<td>Fitness programs</td>
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<td>Fit4Mom</td>
<td>Fitness</td>
<td>Sep. 2015</td>
<td>$6,205 – $23,685</td>
<td>$5,495 – $11,143</td>
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<td>FRSTeam</td>
<td>Home restoration</td>
<td>Nov. 2015</td>
<td>$32,000 – $380,500</td>
<td>$25,000 – $35,000</td>
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<td>*Happy and Healthy Products</td>
<td>Ice cream/Yogurt/Frozen treats</td>
<td>March 2016</td>
<td>$45,000 – $90,000</td>
<td>$45,000 – $89,045</td>
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<td>Help-U-Sell</td>
<td>Real estate</td>
<td>Feb. 2016</td>
<td>$43,750 – $136,750</td>
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<td>*HomeVestors of America</td>
<td>Realty renovation</td>
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<td>$42,000 – $283,250</td>
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<td>*Homewatch CareGivers</td>
<td>In-home senior care</td>
<td>June 2015</td>
<td>$87,000 – $137,400</td>
<td>$50,000</td>
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<tr>
<td>*Image One</td>
<td>Commercial cleaning services</td>
<td>July 2016</td>
<td>$29,750 – $103,208</td>
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<td>In Home Pet Services</td>
<td>Pet sitting &amp; dog walking service</td>
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<td>$9,100 – $31,200</td>
<td>$9,100 – $31,200</td>
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<td>*JumpBunch</td>
<td>Youth sport &amp; fitness</td>
<td>Jan. 2016</td>
<td>$40,300 – $73,500</td>
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<td>Just Between Friends</td>
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<td>$32,774 – $45,449</td>
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<td>Leather Medic</td>
<td>Leather &amp; vinyl repair services</td>
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<td>$49,500 – $59,500</td>
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<td>MaidPro</td>
<td>House cleaning &amp; maid services</td>
<td>Oct. 2015</td>
<td>$58,960 – $203,770</td>
<td>$50,000</td>
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<td>*Mathnasium</td>
<td>Math learning center</td>
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<td>$90,750 – $137,610</td>
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<td>MAX Fitness (Max Challenge)</td>
<td>Fitness</td>
<td>July 2015</td>
<td>$89,975 – $190,000</td>
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<td>Men In Kilts — more on p. 15</td>
<td>Window cleaning</td>
<td>Sep. 2015</td>
<td>$41,400 – $99,650</td>
<td>$50,000</td>
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</tbody>
</table>

“I consider my franchisor a life long friend. I am grateful for how he has changed my life for the better!”

– Leather Medic Franchisee

For more information on the companies in this report, visit [www.FBR50.com](http://www.FBR50.com)
THE LIST

Best of the Best: Top Low-Cost Franchises

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<th>Total Units</th>
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<tr>
<td>Miracle Method Surface Refinishing</td>
<td>Bathroom &amp; kitchen remodeling</td>
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<td>$75,000 – $138,000</td>
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<td>* Murphy Business &amp; Financial</td>
<td>Business brokers</td>
<td>June 2016</td>
<td>$57,525 – $116,650</td>
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<td>Office Pride</td>
<td>Commercial cleaning services</td>
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<td>$51,400 – $100,100</td>
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<td>* Our Town America</td>
<td>Advertising services</td>
<td>Sep. 2015</td>
<td>$76,800 – $105,450</td>
<td>$75,000</td>
<td>58</td>
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<td>* Padgett Business Services</td>
<td>Financial &amp; Tax</td>
<td>Dec. 2015</td>
<td>$99,975 – $99,975</td>
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<td>* Painting with a Twist</td>
<td>Paint &amp; sip</td>
<td>Feb. 2016</td>
<td>$94,300 – $131,800</td>
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<td>* Payroll Vault</td>
<td>Payroll services</td>
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<td>$42,000 – $69,000</td>
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<td>* Pillar To Post</td>
<td>Professional home inspections</td>
<td>Aug. 2015</td>
<td>$33,150 – $42,550</td>
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<td>* Pinot’s Palette</td>
<td>Painting class</td>
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<td>$76,600 – $196,600</td>
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<tr>
<td>Rhea Lana’s</td>
<td>Children’s consignment</td>
<td>Feb. 2016</td>
<td>$16,050 – $33,050</td>
<td>$8,000 – $10,500</td>
<td>80</td>
</tr>
<tr>
<td>Right at Home</td>
<td>In-home senior care</td>
<td>Feb. 2016</td>
<td>$78,150 – $131,650</td>
<td>$150,000</td>
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<tr>
<td>Rooterman</td>
<td>Plumbing &amp; drain cleaning services</td>
<td>July 2016</td>
<td>$46,750 – $137,600</td>
<td>$18,000</td>
<td>583</td>
</tr>
<tr>
<td>* Sandler Training</td>
<td>Business consulting &amp; coaching</td>
<td>Oct. 2015</td>
<td>$88,150 – $105,750</td>
<td>$73,000</td>
<td>258</td>
</tr>
<tr>
<td>* Senior Care Authority</td>
<td>Assisted living placement services</td>
<td>May 2016</td>
<td>$52,350 – $78,150</td>
<td>$50,000</td>
<td>21</td>
</tr>
<tr>
<td>Service Team of Professionals</td>
<td>Restoration services</td>
<td>March 2015</td>
<td>$78,600 – $138,500</td>
<td>$56,000</td>
<td>33</td>
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<tr>
<td>ShelfGenie</td>
<td>Shelving solutions</td>
<td>July 2016</td>
<td>$70,100 – $125,250</td>
<td>$70,000</td>
<td>179</td>
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<tr>
<td>Showhomes</td>
<td>Home staging</td>
<td>Jan. 2016</td>
<td>$45,300 – $78,000</td>
<td>$10,000</td>
<td>55</td>
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<tr>
<td>Sit Means Sit</td>
<td>Dog training</td>
<td>April 2015</td>
<td>$45,000 – $93,850</td>
<td>$45,000</td>
<td>82</td>
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<tr>
<td>* Soccer Shots</td>
<td>Youth sports</td>
<td>Dec. 2015</td>
<td>$31,742 – $38,500</td>
<td>$29,500</td>
<td>183</td>
</tr>
</tbody>
</table>

“Great brand, and fulfilling work that offers meaningful memories and a creative outlet for guests. Very supportive franchisees and responsive back office support.”

— Pinot’s Palette Franchisee
<table>
<thead>
<tr>
<th>Name</th>
<th>Industry</th>
<th>Survey Date</th>
<th>Startup Investment</th>
<th>Cash Requirement</th>
<th>Total Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supporting Strategies — more on p. 13</strong></td>
<td>Bookkeeping services</td>
<td>May 2016</td>
<td>$77,130 – $102,390</td>
<td>$50,400 – $75,400</td>
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<tr>
<td><strong>Surface Specialists Systems</strong></td>
<td>Home remodeling</td>
<td>May 2016</td>
<td>$43,200 – $56,000</td>
<td>$25,000</td>
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<tr>
<td><strong>The @WORK Group</strong></td>
<td>Recruiting services</td>
<td>Feb. 2016</td>
<td>$99,500 – $174,500</td>
<td>$100,000</td>
<td>85</td>
</tr>
<tr>
<td><strong>The Glass Guru — more on p. 13</strong></td>
<td>Window restoration</td>
<td>Oct. 2015</td>
<td>$30,000 – $130,000</td>
<td>$30,000 – $130,000</td>
<td>80</td>
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<tr>
<td><strong>The Patch Boys</strong></td>
<td>Drywall repair</td>
<td>July 2016</td>
<td>$45,500 – $66,000</td>
<td>$30,000</td>
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<tr>
<td><strong>The Traveling Photo Booth</strong></td>
<td>Photography</td>
<td>March 2015</td>
<td>$33,750 – $56,650</td>
<td>$7,000 – $10,600</td>
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<tr>
<td><strong>THE TUTORING CENTER</strong></td>
<td>Tutoring services</td>
<td>April 2016</td>
<td>$90,000 – $130,000</td>
<td>$39,000</td>
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<tr>
<td><strong>Town Money Saver</strong></td>
<td>Advertising services</td>
<td>March 2016</td>
<td>$5,700 – $17,000</td>
<td>$5,000 – $12,500</td>
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<tr>
<td><strong>Truly Nolen of America</strong></td>
<td>Pest control</td>
<td>Jan. 2016</td>
<td>$50,200 – $293,000</td>
<td>$50,200</td>
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<td><strong>TSS Photography</strong></td>
<td>Sports, school &amp; event photography</td>
<td>July 2015</td>
<td>$35,500 – $56,000</td>
<td>$10,000</td>
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<tr>
<td><strong>Two Maids &amp; A Mop</strong></td>
<td>Cleaning services</td>
<td>June 2016</td>
<td>$47,200 – $127,950</td>
<td>$30,000</td>
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<tr>
<td><strong>United Country Real Estate</strong></td>
<td>Real estate</td>
<td>March 2016</td>
<td>$16,690 – $44,435</td>
<td>$15,000</td>
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<tr>
<td><strong>Visiting Angels — more on p. 12</strong></td>
<td>In-home senior care</td>
<td>June 2016</td>
<td>$67,935 – $92,685</td>
<td>$40,950 – $48,950</td>
<td>546</td>
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<tr>
<td><strong>Weed Man</strong></td>
<td>Lawn care</td>
<td>Jan. 2016</td>
<td>$68,653 – $85,513</td>
<td>$60,000</td>
<td>550</td>
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<tr>
<td><strong>Welcomemat Services</strong></td>
<td>Printing &amp; marketing services</td>
<td>June 2016</td>
<td>$57,580 – $85,430</td>
<td>$75,000</td>
<td>60</td>
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<tr>
<td><strong>Window Genie — more on p. 21</strong></td>
<td>Window cleaning</td>
<td>July 2016</td>
<td>$90,800 – $140,000</td>
<td>$50,000</td>
<td>235</td>
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<tr>
<td><strong>Wine and Design</strong></td>
<td>Wine &amp; painting studio</td>
<td>June 2016</td>
<td>$41,160 – $95,000</td>
<td>$30,000 – $150,000</td>
<td>65</td>
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<tr>
<td><strong>You’ve Got MAIDS</strong></td>
<td>House cleaning &amp; maid services</td>
<td>June 2016</td>
<td>$37,999 – $130,842</td>
<td>$37,999 – $130,842</td>
<td>45</td>
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<tr>
<td><strong>Young Rembrandts</strong></td>
<td>Children’s art classes</td>
<td>May 2016</td>
<td>$41,250 – $48,120</td>
<td>$40,000</td>
<td>100</td>
</tr>
</tbody>
</table>

“The training program is very well organized, and delivered. It is like a choreographed broadway show and every stakeholder knows their role well.”

— The Tutoring Center Franchisee
**Initial Investment Range:** The initial investment range of a franchise business is the estimated costs you will incur starting the business. It typically includes the franchise fee, which is a one-time licensing fee paid for the initial term of the franchise agreement, training costs, equipment, marketing materials, and build-out costs for businesses with a physical location. It may also include some allowance for initial working capital. The initial investment is given as a range as there are many variables that can affect it such as local market conditions, size of location, size of territory, etc. These initial costs will be outlined in Item 7 of the FDD. Every business also requires additional capital investment over time. These costs can be significant and vary dramatically depending on the type of business you are investing in. They may include employee training, equipment upgrades, new signage, updated marketing materials, and office furnishings are not included in the initial investment estimates.

**Required Net Worth:** Many franchise companies have minimum net worth requirements for their franchise candidates that can be significantly higher than the initial investment itself. Higher net worth requirements are typically tied to your ability to be approved for financing to cover the initial investment, working capital, or other additional capital should you need it. This is an area where you want to be absolutely sure you are well within the franchise company’s recommendations. No matter how successful a franchise business model, you do not want to go into business undercapitalized.

**Litigation:** Item 3 of the FDD outlines the details of any current litigation the franchise company is facing or bringing against a franchisee or other parties. A long “wrap sheet” of litigation involving franchisees is a red flag.

**Gross Revenue vs. Net Income:** It’s really important to do your homework when it comes to the financial opportunity of any franchise investment. Franchise companies are not required by law to disclose the financial performance of their franchise locations, but if they do provide unit-level performance data it will be listed in Item 19 of their FDD. Unfortunately, most numbers provided by franchise companies are simply gross revenue numbers (“top line”), which don’t really provide you with any insight into the potential profitability of the business (“bottom line”). Talking with franchisees about their typical expenses will help you estimate the potential profitability of the business. The best franchise companies disclose both gross and net numbers in their FDD, with averages for their entire system.

**Terminations and Transfers:** FDDs list changes in units over the past three years. This includes new units opened and those that didn’t renew their franchise agreement, ceased operating for other business reasons, franchise units that were terminated by the franchisor (meaning that the franchise agreement was legally terminated and the franchisee is no longer part of the system), as well as units that were transferred to other franchisees. While reputable franchisors must occasionally terminate the franchise agreement of an individual who is significantly under performing and/or not in compliance with the agreement, a high rate of terminations or transfers within a certain time frame should be considered a big red flag.

**Franchisee Satisfaction:** As you are aware, Franchise Business Review specializes in franchisee satisfaction research. We believe the overall attitude and satisfaction of current franchisees is one of the most critical factors to consider prior to investing in any franchise. We encourage all franchise companies to survey their franchisees annually, and to share their survey results with franchisee candidates. An independent satisfaction report, like the ones available at FranchiseBusinessReview.com, can help you learn what franchisees think about areas that are crucial to a system's health including training and support, operations, franchisee-franchisor relations, financial performance, and overall business satisfaction. We also urge you to speak with franchisees to hear first hand what their experience has been. Every franchise company will have some level of discontent, but speaking with many different franchisees will indicate if it is isolated or something the majority of franchisees are experiencing.

“Call franchisees, ask them the same questions, and write their answers down as well as how you felt while speaking with them to review later. You want to talk to at least two franchisees who have owned the franchise for different time frames: less than two years, two to five years, for five to 10 years, and over 10 years,” says Jim Giuffre, owner of two National Property Inspections (NPI) franchises in Carolina. Giuffre says his 2015 gross revenue was $225,000 and that he anticipates it will be $275,000 in 2016. The minimum start up investment for an NPI franchise starts at $43,400.
SPECIAL REPORT: Top Low-Cost Franchises

Are You a Good Fit?: It’s important to conduct a self-analysis to determine if you are a good fit for franchising, and if you are, what type of franchise would best meet your objectives.

We asked franchisors to tell us what traits they feel their most successful franchisees share in addition to a willingness to follow proven systems.

“Motivation, internal drive, and a plan is what franchisees need to be successful,” says Michael Plummer, CEO of Our Town America, which specializes in new mover marketing. “Motivation, whether it be wanting to get the kids through college, set up something for a good retirement or simply wanting more money is important. Internal drive gets you through those days when it is tough. Planning is key to measuring when you have arrived at a milestone or goal and where to raise the bar to keep you moving towards your objectives.”

“To start any business you must have courage, tolerance for risk, resilience, and persistence,” says Bunchman of Jumpbunch, “Our model also requires great communication and relationship skills, organization, and of course a high energy level.”

“Our most successful franchisees enjoy personal interaction and work well with others; inspire trust and confidence; understand that technology is important and are willing to invest in systems; are open to new ideas and spend time learning new concepts; have a vision for their business and what type of culture they want to create; are good with numbers and accounting doesn’t scare them; love to be hospitable and think making customers happy is fun; can check the drama at the door; feel that they are lucky; and are coachable,” says Kushinsky of MaidPro.

When it comes to what the best might be the franchise for you, it’s a good idea to find one that provides a service or product you can truly get behind. Many brands do not require you to have business experience, a particular skill set, or a formal education since they have developed a proven system you can simply execute after going through their training program. Some, however, would be difficult to succeed in if you are lacking experience in particular areas. It’s important to take the time to really understand the business model to ensure it is a good fit.

“To be successful as a business broker, you need to be good at finance, accounting, reviewing legal documents, multi-tasking, negotiating, and communicating both verbally and in writing. If you are particularly weak in any of these areas, this business could be quite frustrating,” says Hendrickson of Murphy Business & Financial. She feels her 15-year career in corporate banking served as a good platform for transitioning into business brokerage. It appears to be the case since she has been recognized as a multi-million dollar producer for the last two years. The minimum startup investment to open a Murphy Business & Financial franchise begins at $57,525.

“You do not need any artistic talent to be successful in our business. In fact, most of our owners have no art background at all. They love entertaining and are go-getters in the community. They excel at managing people, networking and building partnerships,” says Willis of Pinot’s Palette.

WHAT IS WORKING FROM HOME LIKE?

Many low-cost franchises are home-based.

“100% of our franchisees work from home doing planning, administrative work, phone calls, and organizational tasks, although on rare occasions as business grows a few have opted to also have an external office. If so it is by preference and not necessity,” says Bunchman of JumpBunch. “We are a mobile business so a lot happens in the field such as marketing, networking, training staff, and of course teaching classes to kids.”

Working from home can be challenging for many people.

“It’s convenient having an office in your home. At first you won’t know when to shut down the computers and close the door. Set a daily start to close time for your business. When it’s ‘go home time’ leave the office and spend time with your spouse and children,” says Giuffre of National Property Inspections.

“My best advice is to be disciplined from the start. Don’t get into bad habits.”

WHAT TO EXPECT DURING YOUR FIRST YEAR IN BUSINESS

While you will have the franchisor’s guidelines to follow, as an owner you’ll initially be responsible for the majority of tasks including day-to-day operations, big-picture strategy, and servicing clients. Once your business is generating enough profit, you will be able to bring employees on board and assign certain responsibilities.

For more information on this report, visit: www.FranchiseBusinessReview.com

For more information on Murphy Business & Financial, call (727) 725-7090 or visit www.murphyfranchise.com.
responsibilities to them. To shed additional light on what franchising may be like during your first year in business, we asked franchisees to share their thoughts.

“Year one is about learning the business, understanding the financials, and getting your hands dirty with the processes and numbers,” says Wilson of Window Genie. “You need to get to know and understand your customer base and learn how to make decisions that will positively impact your business in the long run. Be financially prepared for the ups and downs until you can become profitable, then focus on those actions that make you profitable. Finally, start establishing and refining your office operations and procedures so that customers get the same, great experience each time.”

“Do not schedule a vacation that first year. Put 100% of yourself into getting started. Focus on marketing, sales, learning your trade, and learning about your competitors. Be a sponge—learn, learn, learn. Make sure you are calling and getting all the information and help you can from your home office of the franchise you purchased,” says Giuffre of National Property Inspections.

“Start strong by positioning the right people in the right positions, where they can help develop and strengthen the brand. Surround yourself with people who share similar goals and who have skills that complement each other well,” says Hillenmeyer of Weed Man. “We believe in setting our employees up for success within the system and giving them the tools to grow, so we can put them in a position to allow the company to expand in new markets. Also, I would advise franchisees to create an upfront and candid relationship with the customer from the very beginning.”

Transitioning from working for others to working for yourself requires some adjustment. “In corporate America you typically have one overall area or category of responsibility. The biggest adjustment to working for yourself is suddenly realizing that you are every department. Accounting, marketing, sales, IT, purchasing, and HR are all up to you, at least to a great degree anyway,” says Bunchman of JumpBunch. “Most adapt quickly because that’s what they wanted, but there is certainly an adjustment. Bottom line though is that success, and possibly failure, is totally and completely in your hands since no one is checking each day to make sure you clock in.”

Talk with current franchise owners at various production levels to see what they have to go through to be successful. Be sure to have a business plan about how you expect to get new business and support with a marketing plan and budget that is realistic for you.”

— Janice Sinardi, owner of a Cruise Planners, an American Express Travel Representative franchise

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IN THE FUTURE

Remember to keep in mind that there’s a big difference between “low-cost” and “cheap” franchises. Prior to investing in one, know everything there is to know about it. Don't consider any brands lacking a solid business plan and proof that current franchisees are achieving success. Franchisees will tell you what it really like in the trenches. The best ways to obtain insight into what they think of a brand is to speak with them and to see if the franchise shares its franchisee satisfaction survey results within the Franchise Reviews section of FranchiseBusinessReview.com.

We wish you the best of success in achieving your dream of business ownership through franchising. The experiences the franchisees within this report have had illustrate that many entrepreneurs have done so.

“I like the challenge of making my business successful and knowing I am my own boss,” says Janice Sinardi who purchased her Cruise Planners, an American Express Travel Representative franchise in 2008. The minimum investment for a Cruise Planners franchise starts at $2,095. Sinardi says her gross revenue was over a million in 2015 and that she has already exceeded this figure as of the writing of this report.

To further your understanding of what it's like to be a franchisee, we invite you to read the FBR Franchisee Insight profiles and other relevant articles at FranchiseBusinessReview.com.
Our Town America

Startup Investment: $74,800 – $105,450
Cash Requirement: $75,000
Total Units: 58

Our Town America is the nation’s premier New Mover Marketing franchise. Since 1972, we’ve been providing new movers with traditional hospitality by mailing them welcoming certificates from local neighborhood businesses in a premium welcome package that makes them feel more at home than standard coupons. Thousands of satisfied business owners throughout the United States attest to the success and effectiveness of our program, while dozens of locally owned Our Town America franchises validate our concept as a viable business opportunity.

For more information on Our Town America opportunities, call (727) 345-0811 x232 or visit www.ourtownamerica.com.

Town Money Saver

Startup Investment: $5,700 – $17,000
Cash Requirement: $5,000 – $12,500
Total Units: 44

Since 1992, Town Money Saver has offered local business owners high-quality advertising that attracts repeat customers and maximizes their return on investment. This hometown approach leads to lasting relationships with advertisers, which is the foundation of what we do. With our Performance Awarded Franchise Opportunity, you can earn your own business without fees. Show us you are the right fit, and we will give you the tools and support to effectively operate your business. As a Town Money Saver franchisee, you can make a difference to your customers, to your town, and to your life.

For more information on Town Money Saver opportunities, call 800-481-8696 or visit www.tmsfranchising.com.
<table>
<thead>
<tr>
<th>Franchise</th>
<th>Startup Investment</th>
<th>Cash Requirement</th>
<th>Total Units</th>
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<tbody>
<tr>
<td>Snap-on Tools</td>
<td>$152,692 – $318,979</td>
<td>$30,164 – $80,246</td>
<td>4,823</td>
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<tr>
<td>FASTSIGNS</td>
<td>$168,812 – $308,830</td>
<td>$80,000</td>
<td>600+</td>
</tr>
<tr>
<td>Murphy Business &amp; Financial</td>
<td>$57,525 – $116,650</td>
<td>$50,000</td>
<td>189</td>
</tr>
</tbody>
</table>

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, diagnostics, and equipment solutions for professional users. Product lines include hand and power tools, and are sold through its franchisees, company-direct sales, and distributor channels, as well as over the internet.

For more information on Snap-on Tools opportunities, call (877) 476-2766 or visit www.snaponfranchise.com.

Signage has never been more important. Right now, businesses are looking for new and better ways to compete. Industries are revamping to meet compliance standards. And advertisers are expanding their reach into new media, like digital signage, QR codes, and mobile websites. Join the franchise that’s leading the next generation of business communication. Now more than ever, businesses look to FASTSIGNS for innovative ways to connect with customers in a highly competitive marketplace. Our high standards for quality and customer service have made FASTSIGNS the most recognized brand in the industry, driving significantly more traffic to the Web than any other sign company.

For more information on FASTSIGNS opportunities, call (800) 827-7446 or visit www.fastsigns.com.

Murphy Business & Financial brokers help people with the buying and selling businesses, along with several other revenue stream opportunities. Our franchisees embrace our culture of providing the best, most ethical and professional service to our clients. They bring their business skills to the table, and we provide the training and support, business tools, technology, proven lead generation and more. Our National Team Center provides the administrative support so our franchisees can spend their time doing what makes money — meeting with clients and closing deals. Find out more about the top business brokerage firm according to IBIS World and how it can help you achieve your goals.

For more information on Murphy Business & Financial opportunities, call (727) 725-7090 or visit www.murphyfranchise.com.

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Food and Beverage continued

Auntie Anne’s
Fazoli’s Restaurants
LaRosa’s Pizzeria
Wingstop
Toppers Pizza
Denny’s
Jason’s Deli
Donatos Pizza
* Marco’s Pizza
* East Coast Wings & Grill
* Happy and Healthy Products
Dick’s Wings & Grill
Planet Sub
Taziki’s Mediterranean Cafe
Billy Sims Barbecue
Au Bon Pain
Pizza 9
* PJ’s Coffee
Nothing Bundt Cakes
Zoup!
Bahama Buck’s
* Your Pie
Chicken Salad Chick
Repici’s Italian Ice
Farmer Boys
Deli Delicious
Chopped Leaf
Teriyaki Madness

HEALTH & BEAUTY
The Woodhouse Day Spas
Palm Beach Tan
Sport Clips
Paul Mitchell School
My Salon Suite

HOME SERVICES
Budget Blinds
* CertaPro Painters
* National Property Inspections
Miracle Method Surface Refinishing
ShelfGenie
WOW 1 DAY PAINTING
Surface Specialists Systems
* DreamMaker Bath & Kitchen
* Pillar To Post Home Inspectors
* HouseMaster — more on p. 11

ASP – America’s Swimming Pool Company
Tailored Living
* The Glass Guru
AdvantaClean
MarbleLife
The Grout Doctor
Closets By Design

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Realty ONE Group
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* Big Frog Custom T-Shirts
MODE
Kid’s Closet Connection
NYS Collection Eyewear
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SENIOR CARE
* Home Instead Senior Care
* Visiting Angels — more on p. 20
CarePatrol
* Amada Senior Care

See page 17 for additional top franchises.
Visit FBR50.com for brand details.
CLEANING & MAINTENANCE

MaidPro
Startup Investment: $58,960 – $203,770
Cash Requirement: $50,000
Total Units: 224

MaidPro prides itself on its proven technology and software, creative marketing efforts, established brand identity, and stellar support to its franchisees. The company is constantly trying to reinvent new practices and refine old ones to ensure its place in the rapidly growing house cleaning industry. MaidPro offers you the advantages of rapid growth, low startup costs, manageable hours, and recurring revenue. Join a franchise that gives you control and ownership of your business with unmatched 24/7 support!

For more information on MaidPro opportunities, call (888) 624-3776 or visit www.maidprofranchise.com.

Office Pride
Startup Investment: $51,400 – $100,100
Cash Requirement: $51,400
Total Units: 134

Office Pride Commercial Cleaning Services is recognized as one of the most advanced and admired full service commercial cleaning franchise organizations in the building services industry. Office Pride is a 25 year old, nationwide, faith-based franchise that exists to equip people to build a profitable business that honors God. Our franchisees provide top quality janitorial services and total floor care delivered in a professional and consistent way. Office Pride’s Mission Statement is to “Honor and glorify God by building mutually beneficial relationships with customers, employees, vendors and franchisees and fulfilling our promise of providing top quality janitorial services through men and women committed to honesty, integrity and hard work”.

For more information on Office Pride opportunities, call (727) 754-5991 or visit www.OfficePrideFranchise.com.

Rooter-Man
Startup Investment: $46,750 – $137,600
Cash Requirement: $18,000
Total Units: 583

Rooter-Man was founded in 1970 by Donald MacDonald. The company began franchising in 1981 and has been named the top plumbing franchise by Entrepreneur Magazine 12 years in a row. Rooter-Man Franchise offers a unique, low-cost solution to franchise ownership, with a flat rate pricing system (no royalty on percentage of sales). Rooter-Man franchisees are granted an Exclusive Franchise License for their chosen territories, and become part of a team of independent dealers working together under a nationally branded website and recognized trademark, with proven systems for success. In today’s economy National Branded Websites have the edge over the independent owner/operator, as consumers look to do business with brands they trust.

For more information on Rooter-Man call 1-800-700-8062 or visit www.rooteriorman.com.

Estrella Insurance
Startup Investment: $49,950 – $84,000
Cash Requirement: $20,000 – $50,000
Total Units: 118

We are a property and casualty insurance agency that provides auto, home and business insurance. For 30+ years we have provided excellent customer service and been dedicated to the success of our franchisees. Franchise owners are assisted in every step prior to opening and receive continual support from our management staff. Extensive training is provided to enhance their ability to maximize income potential. We have developed strong relationships with many major insurance companies giving us an edge over the competition while allowing our owners to provide quality to our clients. In addition, we provide superior Marketing and Advertising in both Spanish and English languages.

For more information on Estrella Insurance, call (888) 511-7722 or visit www.estrellainsurance.com/franchise.

FINANCIAL & TAX

SERVICES

Senior Care continued
• First Care Assistance
• Right at Home
• Homewatch CareGivers
• BrightStar Care
• Interim HealthCare
• Qualicare Family Homecare
• Assisting Hands
• Nurse Next Door

MaidPro
• Precision Concrete Cutting
• Truly Nolen of America
• Two Men and a Truck
• The Mosquito Authority
• Window Genie — more on p.21
• Men In Genie — more on p.20
• Mosquito Joe
• A All Animal Control
• Linc Service Network
• Fish Window Cleaning Services
• Complete Weddings and Events
• Service Team of Professionals
• College Hunks Hauling Junk
• FRS Team
• Creative Colors International
• The Traveling Photo Booth
• Critter Control
• U.S. Lawns
• You Move Me
• Leather Medic
• Mosquito Shield
• 101 Mobility
• Boulder Designs
• Glass Doctor

SPORTS & REC
• Pinot’s Palette — more on p.21
• Painting with a Twist
• American Poolplayers Association
• Kampgrounds of America/KOA
• Bottle & Bottega
• Sky Zone
• APEX Fun Run
• GameTruck

TECHNOLOGY
• TeamLogic IT

TRAVEL
• Cruise Planners
• CruiseOne

Visit FBR50.com for brand details.
HouseMaster
Startup Investment: $60,100 – $107,900
Cash Requirement: $75,000
Total Units: 314
For the past 35 years, HouseMaster has been helping people from a diverse array of backgrounds realize their dreams of business ownership. A HouseMaster franchise is one of the most affordable ways to develop a successful business in the growing home inspection industry. As part of the HouseMaster team, you will receive all of the training, systems, tools, and support you need to be successful. Your passion will be rewarded when you give customers peace of mind about their purchase as well as knowledge to protect their greatest investment; their home. It is truly a great time to join the HouseMaster team!
For more information on HouseMaster opportunities, call (800) 526-3930 or visit www.housemaster.com/fbr.

Sit Means Sit
Startup Investment: $45,000 – $93,850
Cash Requirement: $45,000
Total Units: 82
As a Sit Means Sit franchisee you receive a lot more than just learning how to effectively train dogs. You learn how to make a living in the dog training business! There is a big difference. You will receive all the training protocols, business support, and knowledge developed over years of success. In addition to becoming a Sit Means Sit dog trainer, the franchise system includes branding, advertising and marketing help, sales training, add-on products, and more.
For more information on Sit Means Sit opportunities, call (702) 326-3554 or visit www.sitmeanssit.com.

Help-U-Sell
Startup Investment: $43,750 – $136,750
Cash Requirement: $50,000
Total Units: 102
Since 1976, Help-U-Sell Real Estate has been saving sellers money on commissions with our low set fee. We like to be on the cutting edge, whether it’s our broker-centric business model, automated marketing systems, or state-of-the-art technology tools. Our brokers enjoy all of those perks and free coaching to take them to the next level. Don’t get lost in a sea of sameness. Gain a competitive advantage by joining us as a franchisee!
For more information on Help-U-Sell opportunities call (941) 951-7707 x2002 or visit www.helpusellfranchise.com.
HOMEVESTORS®
AMERICA’S #1 HOME BUYER

HomeVestors of America
Startup Investment: $42,000 – $283,250
Cash Requirement: $50,000
Total Units: 680

We’re America’s #1 home buyer, instantly recognized across the country as the “We Buy Ugly Houses®” company. This strong brand awareness, together with our powerful marketing strategy, generates a steady stream of leads. We offer financing for buying and rehabbing qualifying houses, and an initial five-day training class followed by ongoing support. HomeVestors offers a Full Franchise as well as an Associate Franchise, either of which may be operated on a full-time or part-time basis.

For more information on HomeVestors of America opportunities, call (800) 704-6992 or visit www.homevestorsfranchise.com.

JUST BETWEEN FRIENDS

Just Between Friends
Startup Investment: $32,774 – $45,449
Cash Requirement: $16,694
Total Units: 150

Just Between Friends is seeking self-motivated bargain lovers committed to serving their families and communities by hosting seasonal pop-up sales events. Our company’s core concept is to host community-supporting, high quality sales events that help families shop, sell, and save across North America — all while maintaining the highest safety standards in the industry. We are looking for family-focused and community-involved individuals who want to help others make money and save money.

If this sounds like you and you are interested in running a business on a flexible schedule, being financially stable with a positive net worth, are tech savvy, outgoing, goal-driven and have a get-it-done mindset, contact us today.

For more information on Just Between Friends opportunities, call (918) 230-1371 or visit www.jbfsalefranchise.com.

SANDLERFRANCHISING.COM
800-669-3537 ext. 2005

Sandler Training is a global network of sales and management trainers with hundreds of training centers throughout the world. Become a Franchise Owner and be at the forefront of a business niche that is growing exponentially, with the support of a pioneer and leader in the training industry.

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Visiting Angels
Startup Investment: $67,935 – $92,685
Cash Requirement: $40,950 – $48,950
Total Units: 546

Visiting Angels has been ranked #1 in the home care industry and #3 in the Top 50 Best of the Best franchises by Franchise Business Review. We have established over 500 non-medical senior home care franchises in 48 states across the United States. Our national advertising and marketing generates thousands of home care leads that are distributed to our franchisees every month.

For more information on Visiting Angels opportunities, call (800) 365-4189 or visit www.livingassistance.com.

Pillar To Post offers the opportunity for you to create a business, a career, and the life you want for yourself and your family. With a low initial investment, low overhead, and excellent revenue potential, a Pillar To Post franchise could be one of the best decisions you’ll ever make. In fact, Pillar To Post is ranked a Top Low-Cost franchise by Franchise Business Review.

For more information on the companies in this report, visit www.FBR50.com
Wild Birds Unlimited
Startup Investment: $123,331 – $192,099
Cash Requirement: $30,000 – $40,000
Total Units: 295

Wild Birds Unlimited owners are their local communities’ backyard bird feeding specialists and a premiere source for nature information as well as quality products. But who we are goes far beyond the items we sell. It’s our owners’ commitment to their customers that distinguishes them from other retailers, a fact that makes us very proud. Wild Birds Unlimited owners enjoy helping their customers understand birds and nature, swapping stories about the latest bird sightings and seeing other people share their excitement.

Special Veteran Incentives:
Offers a 15% discount off the initial franchise fee.

For more information on Wild Birds Unlimited opportunities, call (888) 730-7108 or visit www.wbufranchise.com.

WARNING:
BUYING THE WRONG FRANCHISE CAN SERIOUSLY DAMAGE YOUR FINANCIAL HEALTH.

When you invest in a franchise, you have only one chance to make the RIGHT choice — one that will give you and your family a bright future. Franchise Business Review can help.

Our Franchise Buyer’s Toolkit™ provides all the resources you need to make an informed franchise investment. Learn the ins and outs of buying a franchise, get tips from the pros, and access insider insights that you won’t find anywhere else.

Learn more at FranchiseBusinessReview.com/Toolkit

Pinot’s Palette
Startup Investment: $76,000 – $196,600
Cash Requirement: $50,000
Total Units: 186

Pinot’s Palette is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With over 147 locations open or under development across 33 states and Canada, and new locations popping up monthly, Pinot’s Palette is the world’s fastest growing paint and sip franchise. Guests enjoy a no-experience-required art class—all supplies included—that is directed by trained, local artists who guide them step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot’s Palette curates a unique, rewarding experience while providing a worthwhile contribution to the community.

For more information on Pinot’s Palette opportunities, call (844) 287-4668 or visit www.pinotspalette.com.

Window Genie
Startup Investment: $90,800 – $140,000
Cash Requirement: $50,000
Total Units: 235

Window Genie is a nationally ranked mobile service franchise offering residential and light commercial window cleaning, window tinting, pressure washing and more. Our owners are able to establish repeat and referral clients who provide multiple streams of revenue year-round. Franchisees are drawn to the Window Genie opportunity because it’s simple, scalable and offers them a chance to go into business for themselves but never by themselves. Our owners are successful because they believe in their business and trust the system Window Genie has worked to develop and improve for over 20 years.

For more information on Window Genie opportunities, call (800) 700-0022 or visit windowgeniefranchise.com.

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For more information on Pinot’s Palette opportunities, call (844) 287-4668 or visit www.pinotspalette.com.
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